

# ON BROADWAY

# ONE NIGHT ONLY

SATURDAY, AUGUST 20, 2011 @ EWP'S DAVID HENRY HWANG THEATER

6:00PM HOSTED BAR & RECEPTION [COURTYARD] • 7:30PM PERFORMANCE • 9:00PM DESSERT RECEPTION [COURTYARD]

### SPONSORSHIPS

- \$5,000 SHOWSTOPPER SPONSOR [DEADLINE: AUGUST 9, 2011]**
  - 12 VIP SEATS: FIRST 5 ROWS IN THEATER & TABLE SEATING AT COURTYARD RECEPTION \$ \_\_\_\_\_
  - FULL PAGE PREMIUM AD IN COLOR (*FIRST-COME, FIRST SERVE*)
  - 1 SONG PERFORMED IN HONOR OF THE SPONSOR (TO BE CHOSEN BY THE PERFORMER)
  - AN ACKNOWLEDGMENT IN THE PROGRAM & FROM THE STAGE
  
- \$2,500 SPOTLIGHT SPONSOR [DEADLINE: AUGUST 9, 2011]**
  - 6 VIP SEATS: FIRST 5 ROWS IN THEATER & TABLE SEATING AT COURTYARD RECEPTION \$ \_\_\_\_\_
  - HALF PAGE BLACK/WHITE AD
  - 1 SONG PERFORMED IN HONOR OF THE SPONSOR (TO BE CHOSEN BY THE PERFORMER)
  - AN ACKNOWLEDGMENT IN THE PROGRAM & FROM THE STAGE
  
- \$1,000 BROADWAY BABY SPONSOR [DEADLINE: AUGUST 9, 2011]**
  - 2 VIP SEATS: FIRST 5 ROWS IN THEATER & TABLE SEATING AT COURTYARD RECEPTION \$ \_\_\_\_\_
  - QUARTER PAGE BLACK/WHITE AD
  - AN ACKNOWLEDGMENT IN THE PROGRAM

### INDIVIDUAL TICKETS

- \$250 VIP** x # of SEATS \_\_\_\_\_  
SEATING IN THE FIRST 5 ROWS IN THEATER & TABLE SEATING AT COURTYARD RECEPTION \$ \_\_\_\_\_
  
- \$100 ORCHESTRA** x # of SEATS \_\_\_\_\_  
SEATING IN THE ORCHESTRA, INCLUDES BUFFET RECEPTION \$ \_\_\_\_\_
  
- \$60 BALCONY** x # of SEATS \_\_\_\_\_  
SEATING IN THE BALCONY, INCLUDES BUFFET RECEPTION \$ \_\_\_\_\_

ALL TICKETS WILL BE HELD AT THE DOOR.

- CONGRATULATORY ADS** SEND CAMERA READY ART BY AUGUST 9, 2011.  
PLEASE SEE REVERSE SIDE FOR AD SPECS.
  - Full Page \$500 (4.875"W x 8"H) \$ \_\_\_\_\_
  - Half Page \$300 (4.875"W x 3.875"H) \$ \_\_\_\_\_
  - Quarter Page \$175 (2.3125"W x 3.875"H)

- I AM UNABLE TO ATTEND** ENCLOSED IS MY DONATION OF: \$ \_\_\_\_\_

BILL MY VISA/MC/AMEX # \_\_\_\_\_ EXP. \_\_\_\_\_

SIGNATURE (FOR CC) \_\_\_\_\_

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE & ZIP \_\_\_\_\_

DAY PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

TOTAL: \$
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PLEASE RETURN FORM  
WITH PAYMENT MADE TO:  
  
**EAST WEST PLAYERS  
ONE NIGHT ONLY  
120 JUDGE JOHN AISO ST.  
LOS ANGELES, CA 90012**  
  
 OR BY FAX TO:  
213.625.7111

*Production and performers subject to last minute changes.*

*The EWP Board reserves sole discretion to determine sponsorship levels and identities.*

EWP is a 501(c)(3) nonprofit organization. Tax ID #95-6151775. Police Commission Charitable Services Division permit on file. For more information, contact Development Manager Lisa Tang at 213.625.7000 x 17 or ltang@eastwestplayers.org.

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**AD SPECS**

**SEND CAMERA READY ART BY AUGUST 9, 2011.**

<b>Full Page \$500</b>	<b>(4.875"W x 8"H)</b>
<b>Half Page \$300</b>	<b>(4.875"W x 3.875"H)</b>
<b>Quarter Page \$175</b>	<b>(2.3125"W x 3.875"H)</b>

**Black & White, non-bleed. Preferred ad format is an electronic file JPEG at 300DPI or Acrobat PDF. E-mail files to: [chuynh@eastwestplayers.org](mailto:chuynh@eastwestplayers.org). For info, contact Christine Huynh at (213) 625-7000 x12.**



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